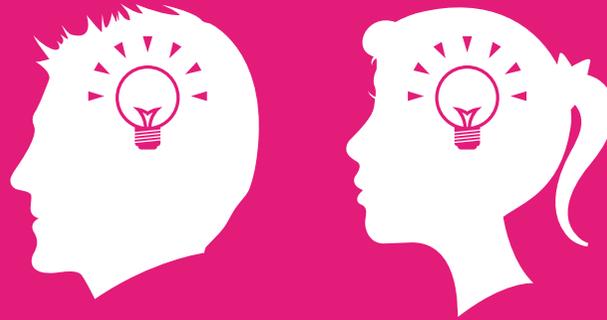




Join our **community** as a valuable **sponsor**





UX New Zealand is all about getting many great minds together in one place to share tales of wisdom and absorb all things UX. This conference is hosted by Optimal Workshop in the creative and inspiring city of Wellington.

The 2016 conference is in **Shed 6**, Wellington's newest event space. We are anticipating more than 400 attendees from around New Zealand and the globe.

Key Facts of UX New Zealand 2016

2016 is the third iteration of UX New Zealand in a rapidly growing community of UX researchers and designers.

2015 was a great first event for Optimal Workshop with over 300 attendees. We had plenty of practise and this year is set to be bigger and better expecting 400+

6 half-day workshops to kick off Day One. Run by local and international superstars.

~20 presentations by a mix of local and international industry legends over 2 days.

Our style is relaxed, informal, but professional, well-organised and engaging.

Our speakers are industry luminaries, forward thinkers and innovators from well-known brands, organisations and leading agencies.

Attendees are designers, developers, consultants, technologists, senior managers, decision makers and students from a wide range of technology, design, marketing and digital backgrounds.

Your Sponsor Packages

PACKAGE	PACK PRICE	PACKS AVAILABLE	FREE TICKETS	BOOTH	SWAG STUFFER
GOLDEN	\$8,000	3	8	✓	✓
SILVER	\$6,000	4	6	✓	✓
LANYARDS	\$6,000	1	6	✓	✓
HAPPY HOUR	\$6,000	2	6		✓
LUNCH	\$6,000	4	6		✓
COFFEE CART	\$2,000	4	2		✓
WIFI	\$2,000	2	2		✓
VOLUNTEER T'S	\$5,000	1	2		✓
SWAG BAG	\$6,000	1	2		✓
SWAG STUFFER	\$1,000	20	1		✓
BOOTH	\$2,000	5	1		✓
PLAY LUNCH	\$3,000	2	2		✓
AFTERNOON REVIVAL	\$3,000	2	2		✓
CHOCOHOLIC	\$1,500	1	1		✓

Prices above exclude GST, applicable for New Zealand based sponsors.

PACKAGE

WHAT DO I GET?

GOLDEN

Golden Sponsors will get 8 full conference passes, logos displayed wherever possible, a swag bag stuffer and the option to have a booth in the breakout area.

SILVER

Silver Sponsors will get the chance to have a booth in the event, 3 conference tickets as well as stuffing the swag bag.

LANYARDS

Lanyard Sponsors will put their name next to the heart of every attendee. Buy the lanyard package and cover the lanyards with your branding. Send along 6 team members and set up a booth in the breakout spaces.

HAPPY HOUR

Everyone knows that conferences go beer-in-hand with new mates and networking. Sponsor either the pre-conference drinks or the closing party and claim it as your own. As well as giving everyone a great time you will get to send along 10 of your team members and if you like you can have a booth in the breakout space.

LUNCH

The event will be fully catered by Restaurant associates – we just want to give you the credit. Be a lunch sponsor and send 4 of your team along as well as filling the belly of each attendee and taking all the praise.

COFFEE CART

Chip in for a coffee machine and give everyone the caffeine hit they need, as well as sending along a member of your team to enjoy and be inspired at the conference. Signage will be placed on the machines thanking your company for their support.

WIFI

Everyone at the conference will need to know your name. Sponsoring the wifi will get your company name as the wifi code and/or a splash home page, and it includes 2 conference passes. You can sponsor 1 day or both. Each daily sponsor pack includes 2 full conference passes.

PACKAGE

WHAT DO I GET?

VOLUNTEER T'S

Volunteers are there to make everything better and keep everyone in the know and in the right place. Chuck your logo on our volunteer t-shirts and take the credit for all our amazing organisation.

SWAG BAG

Brand that Swag Bag!! Chuck your name on a full side of the bag that will be in everyone's hands and homes. Send 2 of your team to the event on us to brag about the swag.

SWAG STUFFER

Get that bit extra for your conference ticket. 1K will get you a ticket and give you the chance to put something sweet in the swag bag and be listed as a partner in this great event.

BOOTH

Want to get your company or product in front of our attendees? Get a booth in our break out areas and entertain the crowds during lunch and tea breaks. We'll encourage our attendees yo come and visit your team!

PLAY LUNCH

The event will be fully catered by Restaurant associates – we just want to give you the credit. Be a lunch sponsor and send 4 of your team along as well as filling the belly of each attendee and taking all the praise.

AFTERNOON REVIVAL

Sponsor the afternoon tea for either 1 or 2 days. Receive a thank you from the stage, signage on the tables and get your name out there. Each day you sponsor includes 2 full conference passes.

CHOCOHOLIC

Treat all your new friends to that choc hit in the afternoon that everyone needs. Sponsor this pack and give everyone a chocolate treat and be there to soak up the glory with your included ticket while being listed as an event partner.

Any questions?



Ask Jimmy or Matt

jimmy@uxnewzealand.com

matt@uxnewzealand.com

"All sponsor packs include a generous allocation of tickets so you can get your team fired up and inspired! This way you will get the most out of your investment and the conference will be EPIC. We will make a fuss of every sponsor at the event. Through Optimal Workshop, our job is to put on UX New Zealand to encourage growth and collaboration in the NZ design community. All sponsorship funds will be invested into making the event as awesome as possible.

Do you have an idea of how you would like to sponsor this event? Give me a call or email anytime to have a chat about your plan. Please call, or send me your number and I will be in touch with you! The conference is literally just around the corner so lets talk turkey and get your name out there!"

www.uxnewzealand.com

3 days of workshops, talks and inspiration

12-13 October, 2016 - Shed 6 - Wellington Waterfront - New Zealand